


OFFICE OF THE EXECUTIVE DIRECTOR

November 20, 2023

Administrative Order No. 513-B
Series of 2023

TO : **ALL PCAARRD Staff**

FROM : 
REYNALDO V. EBORA, PhD
Executive Director

SUBJECT : **2023 Observance of the 18-Day Campaign to End Violence Against Women (VAW)**

In support to the 2023 Observance of the 18-Day Campaign to End Violence Against Women (VAW), you are all enjoined to participate in the following activities organized by PCAARRD and the Philippine Council on Women:

Activity	Details
Orange Your Icon Movement <ul style="list-style-type: none">Support and promote the End VAW Campaign through orange decorations in PCAARRD landmarks and icons	PCAARRD Gate, PCAARRD Main Lobby, and the PCAARRD Marker, the Offering - November 25-December 12
Alam mo VAW? Info Drive <ul style="list-style-type: none">Posters are installed in PCAARRD lobbies and bulletins as supplement to PCAARRD's exhibit	PCAARRD Lobbies and Bulletins, November 25-December 12
Launching Program of PCAARRD's End VAW Campaign <ul style="list-style-type: none">Listen to key messages in support of PCAARRD's End VAW Campaign and know the details about all activities lined-up for the whole 18-day campaignSign PCAARRD's Advocacy Wall to End VAW"Orange Fest" - after the launching program, refreshments and snacks are free until supplies lasts	GAD TWG PCAARRDEA PCAARRD Staff November 28 E.O. Tan Hall
Orange Tuesdays <ul style="list-style-type: none">Always choose a VAW-free community, wear anything orange on Tuesdays.	PCAARRD Staff November 28, December 5, and December 12
kaVAWlikat Award Contests <ul style="list-style-type: none">Divisions are welcome to join different contests for a bid to win the first "kaVAWlikat Award"Divisions can earn points by joining and/or winning	All Divisions November 28-December 6 - Period for Earning Points December 6 - Deadline of entries